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Press Release

PlanetB Introduces New Direct-to-Screen Imager

September 26, 2006 – Las Vegas – PlanetB Technologies, Inc. is introducing its next generation Direct-To-Screen Imager, the Sprite, at SGIA '06 in Las Vegas. The Sprite is designed for small to medium format printing, imaging on screen frames up to 23" x 31". Like its larger sibling the Galaxy, the Sprite will deliver a return on investment of less than one year.

Victor Lopez, president of PlanetB says, "our goal is for every screen printer, small and large, to reap the benefits of direct-to-screen with a high quality, production screen print imager. The Galaxy set the standard for the commercial shop. The Sprint opens the door for the rest of the market."

The Sprite drops smoothly into an existing digital workflow and it is engineered to withstand tough production environments. Customers are up and running within hours on the first day of installation.

PlanetB is a California based technology company with a focus on industrial imaging. The company successfully launched its Galaxy direct-to-screen imager in 2003 and has quickly become the industry standard for digital imaging. Visit PlanetB for a look at the new Sprite and the Galaxy at SGIA '06, Booth 661.